



For immediate release

Launch of “GELID Solutions”

THE New Thermal Solution Brand created by experts for gamers and silent enthusiasts

Hong Kong, June 16, 2008

One of the founders of Arctic Cooling Gebhard SCHERRER and his business associate VC TRAN incorporate a new thermal solution company GELID Solutions Ltd. in Hong Kong.

GELID Solutions

The English word "gelid" is derived from the Latin word "gelidus" (extremely cold, icy).

As a Hong Kong based company with Swiss Management, GELID Solutions designs and manufactures innovative, virtually silent and high-performance CPU coolers, case fans, thermal compound and other computer hardware for both gamers and silent enthusiasts.

GELID Solutions Ltd. provides computer hardware distributors, retailers and system integrators with top quality one-stop thermal solutions – from bearings to thermal compound, from design to shipping, from the moulding of the fan to the print on the box – with state-of-the-art machinery and experienced staff.

“I am thrilled to be back in this dynamic industry and look forward to developing innovative and exciting products with my new team of colleagues,” said Gebhard Scherrer co-founder and Sales Director of GELID Solutions Ltd.

“We aim for high quality, innovation and best service and, being Swiss, we leave nothing to chance,” said VC TRAN co-founder and Marketing Director of GELID Solutions Ltd.

Both founders have worked in the PC Cooling industry for a number of years and successfully built up an IT company with their expertise. Through their formerly founded company, they established a globally recognised brand and stellar reputation in the IT industry.

If you are interested in evaluating or reviewing innovative cooling products please send your request by filling out the form on www.gelidsolutions.com/contact-us/.

For further product information please visit www.gelidsolutions.com

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About GELID Solutions Ltd

GELID Solutions Ltd. is a Hong Kong based company with Swiss Management. GELID designs and manufactures thermal solutions, CPU coolers, fans, and other computer hardware for gamers and silent enthusiasts. For more information visit www.gelidsolutions.com