



For immediate release

Launch of “LUX” – Tri-Color LED Ring Light

The sophisticated ring light for livestreaming, photography and videography

HONG KONG, 11 November 2020

Tech innovator *GELID Solutions* unveils the latest ring light kit for livestreaming, photography and videography. The *LUX* is a product of GELID Solutions LIFESTYLE product line.

The *LUX* is designed to provide sophisticated lighting while you stream your stories, meet friends online, take selfies or broadcast your new webinar. It comes with the 120 ultra-bright LEDs orchestrated in a circular array and supports adjustable color controls to help you shine and make your videos and photos professional. Thanks to the suction cup stand, the special goose-neck tube phone holder and 360° rotatable ring head, you can start in no-time and mount the *LUX* anywhere and anyhow you like it. For more flexibility, the optional tripod with up to 185cm max height extension and the extra-large spring clamp tailored for thick surfaces also compliment the kit.

“The ring light technology is indispensable to provide diffuse lighting, reduce shadows and offer uniform glow. LUX Ring Light gives you a perfect light source for live streams, podcasts, Zoom meetings, photography and videography”, said Gebhard Scherrer, Sales Director of GELID Solutions Ltd.

The *LUX* is available now and has a MSRP of USD 18.99 or Euro 15.99.

If you are interested in reviewing this product please email your inquiry.
For further product information please visit www.gelidsolutions.com

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About GELID Solutions Ltd

GELID Solutions Ltd. is a Hong Kong based company with Swiss Management. GELID designs and manufactures thermal solutions, computer hardware and lifestyle products for IT professionals, gamers and gadget lovers. www.gelidsolutions.com