



***For immediate release***

## **Launch of “Lumen” – RGB RAM Memory Cooling Kit**

**Make RGB Simple and Cool!**

HONG KONG, 27 May 2020

Tech innovator *GELID Solutions* launches the *Lumen* – the latest RGB RAM Memory Cooling Kit. The *Lumen* is a product of GELID Solution GAMER product line.

The *Lumen* offers an easy way of adding RGB into your PC. It features the double-side heatsink which goes to enhance DRAM cooling and the RGB module with a 3-pin Fan power connector that can be attached to any motherboard. The RGB functions are fully automatic and don't require external hardware or software to set lighting modes. Made of high-grade components, the *Lumen* supports all types and form-factors of DDR2/DDR3/DDR4 RAM modules designed for desktops. It ensures fast installation and perfectly fits high-performance DRAM to boost overclocking capabilities and energize your gaming rig with spectacular RGB lighting.

*“Lumen makes RGB simple and cool. You can install it quickly, power up its RGB module on any motherboard and explore vivid RGB effects paired with enhanced cooling and overclocking for your DRAM set”,* said Gebhard Scherrer, Sales Director of GELID Solutions Ltd.

The *Lumen* is available now and has a MSRP of USD 9.99 or Euro 8.99.

If you are interested in reviewing this product please email your inquiry.

For further product information please visit [www.gelidsolutions.com](http://www.gelidsolutions.com)

**Press Contact:** Mr. VC Tran: [vc.tran@gelidsolutions.com](mailto:vc.tran@gelidsolutions.com), +852 8125 7538

### ***About GELID Solutions Ltd***

*GELID Solutions Ltd. is a Hong Kong based company with Swiss Management. GELID designs and manufactures thermal solutions, computer hardware and lifestyle products for IT professionals, gamers and gadget lovers. [www.gelidsolutions.com](http://www.gelidsolutions.com)*