



For immediate release

Launch of “APEX” – Accessory
Wireless Vertical Ergonomic Mouse

HONG KONG, 22 January 2020

Tech innovator *GELID Solutions* launches the *APEX* – a wireless 2.4G vertical mouse with elevated ergonomics and human-centered techniques. The *APEX* is a product of GELID Solution LIFESTYLE product line.

The *APEX* features the scientifically designed upright shape to level up your comfort and ergonomics while spending countless hours on computer. It helps keep your wrist in a natural handshake position which goes to minimize stress to muscles and reduce strain. For high accuracy and enhanced productivity, the *APEX* delivers precise optical tracking up to 1600 DPI that works on virtually any surface, even glass. The *APEX* also boasts optimal size and weight, anti-slide coating and Next/Previous navigation buttons to facilitate operation. All that makes it a perfect gear to assist in your day-to-day computing. And especially, the *APEX* is compatible with all major operating systems including Linux and macOS.

“The APEX mouse thinks different. Its technical features are carefully blended to help you exploit the latest findings in ergonomics and feel true comfort while computing or gaming throughout your busy day”, said Gebhard Scherrer, Sales Director of GELID Solutions Ltd.

The *APEX* is available now and has a MSRP of USD 19.99 or Euro 14.99.

If you are interested in reviewing this product please email your inquiry.
For further product information please visit www.gelidsolutions.com

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About GELID Solutions Ltd

GELID Solutions Ltd. is a Hong Kong based company with Swiss Management. GELID designs and manufactures thermal solutions, computer hardware and lifestyle products for IT professionals, gamers and gadget lovers. www.gelidsolutions.com