



***For immediate release***

**Launch of “LYRA” – Case Fan**  
140mm Dual Ring ARGB Fan

HONG KONG, 16 December 2020

Tech innovator *GELID Solutions* unveils the latest 140mm case fan featuring sophisticated Addressable RGB (ARGB) LED lighting and enhanced cooling techniques. The *LYRA* is a product of GELID Solutions GAMER product line.

The *LYRA* introduces a perfect mixture of top-notch technologies orchestrated in the 140mm fan size. It comes with 8 hub-mounted ARGB LEDs and 16 frame-mounted independent ARGB LEDs to illuminate stylish *Dual Ring Lighting* and create spectacular RGB effects. The fan also boasts *Double Ball Bearing* which adds to improve mechanics and ensures ultra-durable functioning. The new impeller is optimized with a high-airflow blade profile to deliver enhanced cooling. And the carefully designed PWM IC, a core part of the *LYRA*, eliminates any clicking noise. Additionally, the intelligent GELID PWM (Pulse Width Module) drives the fan in the speed range from 750 RPM to 1600 RPM, it constantly keeps the fan silent but accelerates speed whenever higher airflow is needed. The *LYRA* also bears daisy-chain capable ARGB cabling with a male-plug adapter included to facilitate connection of multiple fans in your system.

The fan is RoHS and WEEE conform and carries a 3 year warranty.

*“LYRA is crafted specifically for RGB enthusiasts. Robust build, spectacular RGB lights and low-noise operation all make it a perfect companion for your gaming rig”*, said Gebhard Scherrer, Sales Director of GELID Solutions Ltd.

The *LYRA* is available now and has a MSRP of USD 15 or Euro 14.99.

If you are interested in reviewing this product please email your inquiry.  
For further product information please visit [www.gelidsolutions.com](http://www.gelidsolutions.com)

**Press Contact:** Mr. VC Tran: [vc.tran@gelidsolutions.com](mailto:vc.tran@gelidsolutions.com), +852 8125 7538

***About GELID Solutions Ltd***

*GELID Solutions Ltd. is a Hong Kong based company with Swiss Management. GELID designs and manufactures thermal solutions, computer hardware and lifestyle products for IT professionals, gamers and gadget lovers. [www.gelidsolutions.com](http://www.gelidsolutions.com)*